

Alzheimer's Family Relief Sweepstakes Program

2,557 0-24 mth Donors at \$75.00/M

No longer updating.

Counts are through3/8/06

List Manager

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Concerned and caring sweepstakes donors to Alzheimer's Family Relief Program.

Unit of Sale \$7.00

Payment Options..... Rental

Source 100% Direct Mail

Selects	\$10+ donors	Add \$10/m
	State, SCF, Zip	Add \$5/m
	Gender Select	Add \$5/m
	Non-Reciprocal	Add \$20/m

Addressing	E-mail	\$50.00
	CD	\$25.00

Commission 20% Commission or Reciprocal

Cancellation Cancelled orders will be charged a \$75.00 fee if order has been processed. If order has been run, running, shipping and applicable media charges will also apply. Orders cancelled after mail date require payment in full.

Minimum 5,000