

National Cancer Coalition

COUNTS AND RATES:

60,905	0-6	MONTH DONORS	\$85/M
96,140	0-12	MONTH DONORS	\$80/M
142,390	0-18	MONTH DONORS	\$75/M
170,013	0-24	MONTH DONORS	\$70/M

* File caps at \$99.99

DESCRIPTION:

THE NATIONAL CANCER COALITION IS A NATIONAL CANCER ORGANIZATION DEDICATED TO DELIVERING ACCESS TO RELIEF FROM CANCER AND CHRONIC DISEASE THROUGHOUT THE WORLD. NCC EXCELS AT DELIVERING LIFE-SAVING RESOURCES TO THE PEOPLE WHO NEED THEM IN THE PLACES THEY'RE MOST NEEDED. NCC PROVIDES MUCH-NEEDED FINANCIAL ASSISTANCE TO PEOPLE BATTLING CANCER, DONATES AND DISTRIBUTES LIFE-SAVING DRUGS AND MEDICAL TREATMENT TO UNDERSERVED PEOPLE IN THE U.S. AND 50 COUNTRIES, AND FUNDS INNOVATIVE CHILDHOOD CANCER RESEARCH.

ADDITIONAL SELECTS AVAILABLE (INCLUDING):
OCCUPATION, PRESENCE OF CHILDREN IN HOUSEHOLD, POLITICAL PARTY AFFILIATION, VETERANS, GENDER, AGE, COMMUNITY INVOLVEMENT, ETHNICITY, RELIGIOUS AFFILIATION, INTERESTS - PLEASE INQUIRE.

***LAST UPDATE: 4/30/12

DETAILS:

20% COMMISSION TO BROKERS.
PRE-CLEARANCE REQUIRED.
SERVICE BUREAU REQUIRES 3 WORKING DAYS TO PROCESS ORDERS,
OTHERWISE \$85/F RUSH FEE APPLIES.

All orders cancelled prior to mail date are subject to a \$50 flat fee plus running charges, select fees, shipping and material fees. Orders cancelled after mail date require payment in full.

List Manager

Akvile Palenski

apalenski@commonwealthlists.com

Phone..... (703) 293-7595

Fax (703) 279-5970

-----DATE-----
May 2012

--- AVG UNIT SALE ---
\$14.00

---- SELECTIONS ----
\$5+ \$5/M
\$10+ \$10/M
GENDER \$6/M
STATE \$6/M
SCF \$6/M
ZIP \$6/M
RUN CHARGES \$10/M
NON RECIP \$20/M

---- ADDRESSING ----
EMAIL \$50/F
FTP \$50/F

---- SOURCE ----
100% DIRECT MAIL

---- MINIMUM ORDER ----
5,000

---- NET NAME ----
50M+ 85/10