

Defenders of Wildlife Action Fund

DEFENDERS OF WILDLIFE ACTION FUND (C4)

18,925	5+12MO	DONORS	\$90/M
26,172	5+24MO	DONORS	\$85/M
20,857	5+36MO	DONORS	\$80/M

THESE CONSERVATION MOTIVATED DONORS HAVE CONTRIBUTED TO THE DEFENDERS ACTION FUND TO HELP SUPPORT PUBLIC EDUCATION, GRASSROOTS MOBILIZATION, LEGISLATIVE ADVOCACY, LITIGATION, AND ELECTORAL EFFORTS. ESPECIALLY BALLOT MEASURE PROMOTION CAMPAIGNS. THESE DONORS CARE ABOUT HUMAN HARM TO WILDLIFE AND TO THE HABITATS IT NEEDS TO SURVIVE.

DEFENDERS ACTION FUND IS BASED IN WASHINGTON, D.C. ITS MEMBERS ARE WELL EDUCATED, AFFLUENT, ACTIVE CONSTITUENTS AND ENGAGE IN POLITICS. MANY ARE ALSO POLICY MAKERS WHILE MAKING ONLINE DONATIONS. THEY ARE EXCELLENT PROSPECTS FOR FUNDRAISING AND MARKETING, ESPECIALLY FOR ENVIRONMENTAL, ANIMAL WELFARE AND PROGRESSIVE CAUSES.

List Manager

Crissy Wilkins, List Manager

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CDEFENDERS

-----DATE-----
May 10, 2012

--- AVG UNIT SALE ---

\$17.00

-----GENDER-----
SELECTABLE

---- SELECTIONS ----

STATE	\$8/M
SCF	\$8/M
ZIP	\$8/M
DOLLAR	\$8/M
ZIP SET UP	\$10/F
NON RECIP	\$20/M
\$15+	\$20/M
\$20+	\$25/M
\$50+	\$35/M(LIMITED BASIS)

---- ADDRESSING ----

EMAIL	\$50/F
FTP	\$50/F
CD	\$50/F

---- KEY CODING ----

\$5.00/M

---- MINIMUM ORDER ----

5,000

---- NET NAME ----

INQUIRE.