

National Heart Foundation Sweepstakes Program

26 \$5+/0-24 Month Donors at \$75.00/M

Updated Monthly

Counts are through5/30/07

List Manager

Roxanne Holloway, List Manager

rholloway@commonwealthlists.com

Phone(703) 293-7586

Fax(703) 279-5970

Concerned and caring sweepstakes donors to the National Heart Foundation Program.

Unit of Sale \$6.00

Payment Options..... Rental

Source 100% Direct Mail

Selects	\$10+ donors	Add \$10/m
	State, SCF, Zip	Add \$5/m
	Gender Select	Add \$5/m
	Non-Reciprocal	Add \$20/m

Addressing	E-mail	\$50.00
	CD	\$25.00

Commission 20% Commission or Reciprocal

Cancellation Cancelled orders will be charged a \$75.00 fee if order has been processed. If order has been run, running, shipping and applicable media charges will also apply. Orders cancelled after mail date require payment in full.

Minimum 5,000