

National Law Enforcement Officers Memorial Fund

1 Month Hotline*	37,384	Please Inquire
3 Month Hotline*	120,422	Please Inquire
\$5-99.99/6 Month Donors	216,030	\$85.00/M
\$5-99.99/12 Month Donors	330,454	\$80.00/M
\$5-99.99/24 Month Donors	488,241	\$75.00/M

List Manager

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Updated Monthly - Counts are through 1/31/12

*Hotline available to commercial mailers

*Hotline only available to fundraisers on reciprocal exchange basis

Former donors available—pricing negotiable

These generous and caring donors have contributed to the National Law Enforcement Officers Memorial Fund, whose mission is to generate increased public support for the law enforcement profession by permanently recording and appropriately commemorating the service and sacrifice of law enforcement officers, and to provide information that will help promote law enforcement safety.

Unit of Sale \$16.00 Average Donation

Source 100% Direct Mail

Selects	\$10+ donors	Add \$5/m	Singles/Multis	Add \$5/m
	State, SCF, Zip	Add \$5/m	Gender	Add \$5/m
	Non-Reciprocal	Add \$20/m		

Addressing	E-mail/FTP	\$50.00 or reciprocal
	Cartridge	\$25.00 or reciprocal
	Rush Fee	\$50.00

Commission 20% Commission or Reciprocal

Cancellation Cancelled orders will be charged a \$50.00 fee, plus \$10/M running charges, selection charges and material and shipping charges. Full rental charges apply to all cancellations made after mail date.

Net Name Policy 85% + \$10/M Running Charge on 50,000+