

## Operation Smile

\$5-99.99/12 Month Donors .....60,310  
 \$10-99.99/12 Month Donors ..... 57,526  
 \$5-99.99/24 Month Donors .....116,251  
 \$10-99.99/24 Month Donors .....109,040  
 \$5-99.99/24 Month Spanish Donors .....20,106

Base Rate ..... Available on exchange only.

Updated Monthly  
 Last Update ..... September 2018

### List Manager

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Operation Smile is an international medical charity that has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate, or other facial deformities. It is one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care. Since 1982, Operation Smile has developed expertise in mobilizing volunteer medical teams to conduct surgical missions in resource-poor environments while adhering to the highest standards of care & safety. Operation Smile helps to fill the gap in providing access to safe, well-timed surgeries by partnering with hospitals, governments and ministries of health, training local medical personnel, and donating much-needed supplies & equipment to surgical sites around the world.

Source ..... 100% Direct Mail  
 Restrictions ..... Sample required.  
 File available on reciprocal exchange only.  
 Please allow 7 working days for processing.

Addressing ..... E-mail  
 FTP

Cancellation ..... All cancelled orders are subject to a \$50 flat fee  
 plus \$5/m running charges, select fees,  
 and shipping fees.

Minimum ..... 5,000